



AEM MANUFACTURING EXPRESS: LOCAL EVENT REMARKS

LOCAL FACILITY EXECUTIVE OPENING REMARKS (~5 MINUTES)	
1	Hello everyone - welcome to the AEM Manufacturing Express!
2	We are thrilled to welcome the Manufacturing Express to FACILITY NAME .
3	For those of you who don't know me, I'm NAME , and I'm TITLE here at FACILITY NAME .
4	Every day, the team at FACILITY NAME comes to work and DISCUSS WHAT YOUR EMPLOYEES DO .
5	Today's event is really a celebration of <u>YOU</u> .
6	The work we do at DISCUSS THE WORK BEING DONE AT THIS FACILITY, AND WHY/HOW IT'S SO IMPORTANT TO THE LOCAL COMMUNITY AND THE ECONOMY AT LARGE .
7	In celebration of the 250th anniversary of American independence, we are not just looking back. American manufacturing has helped build this country, powered its growth, and is shaping its future. That legacy is alive right here at FACILITY NAME in the work we do everyday.
8	We're grateful for the work AEM does every day to strengthen this industry and advocate for equipment manufacturers in Washington, D.C. and beyond.
9	would now like to invite AEM REP NAME from AEM up to the stage to say a few words



AEM SPOKESPERSON EVENT REMARKS (3-5 MINUTES)	
1	Thank you, FACILITY REP NAME.
2	Hello everyone! We're thrilled to be here at FACILITY NAME.
3	Thank you for rolling out the red carpet for us today.
4	And thank you for hosting this incredible event and giving us the opportunity to meet your hardworking people.
5	I'm NAME , and I am TITLE at the Association of Equipment Manufacturers.
6	The Manufacturing Express is one of the most ambitious initiatives AEM has undertaken in its 130-year history. This is our third year on the road, and we have traveled across 25 states and hosted over 100 events telling the story of how manufacturing communities like yours have powered this country's economic engine, bringing opportunity and prosperity to millions of people.
7	This is more than just a bus tour. It's a celebration of the 2.3 million men and women of our industry whose dedication makes us stronger and keeps equipment manufacturing in America moving forward.
8	We want to highlight not just the ways each and every one of you contributes to this industry that builds, powers and feeds the world but also the ways that this community is giving back to your community right here in CITY.
9	Insert a personal anecdote or story related to the equipment manufacturing community (ex., story from meeting with leaders at the company, testimonial that you felt was strong, etc)
10	This year, we mark 250 years of American independence, ingenuity, and resilience. For years, equipment manufacturers have been a part of that legacy and its up to us to carry that legacy forward.
11	And when we use our collective voices, our equipment manufacturing community has the power to affect real change.



12	AEM believes it's important to leverage our industry's voice, and that's why we created I Make America more than 15 years ago, which connects equipment manufacturers like you with the information you need to help us keep American equipment manufacturing strong. We have a few booths here today that you can visit to learn more about how to get involved.
13	I'd now like to invite ELECTED OFFICIAL NAME to come up and talk about how he/she is working to keep manufacturing strong in STATE NAME .

ELECTED OFFICIAL REMARKS (~5 MINUTES)	
1	Thank you AEM REP NAME .
2	I'm thrilled to be joining you for this event today.
3	Manufacturing is the backbone of the American economy.
4	Our ability to innovate and create products, tools, and services that transform how we live and operate is essential to our national competitiveness.
5	The work you're doing here at FACILITY NAME is critical to that.
6	As a country, we must work to keep equipment manufacturing strong.
7	We must have a continuous investment in infrastructure....
8	A tax code that promotes investment, job creation, and research and development.
9	We must have resilient rural communities....
10	And programs to attract, train, and retain the next-generation workforce.
11	We must also have opportunities to sell products around the world and ensure that global trade is open, fair, and free.
12	PROVIDE PERSONAL ANECDOTES ABOUT HOW IMPORTANT EQUIPMENT MANUFACTURING IS TO THEM, THEIR COMMUNITY, AND/OR THEIR STATE.

**LOCAL FACILITY EXECUTIVE REMARKS (~1 MINUTES)**

1	Thank you, AEM REP NAME
2	I encourage everyone to take part in the celebrations - enjoy refreshments, learn more about the impact equipment manufacturers have in communities across the U.S.....and play games!
3	If you get the high score in our digital manufacturing trivia challenge, you'll win our grand prize of the I Make America Hatch Cooler!
4	Enjoy!

LOCAL FACILITY EXECUTIVE CLOSING REMARKS (~1-2MINUTES)

1	Again, thank you to everyone for coming out today!
2	I want to give a special call out to the incredible team at FACILITY NAME who helped make this event happen today. (feel free to call out specific individuals)
3	Thank you, AEM, for coming to FACILITY NAME and for all the work you do on behalf of equipment manufacturers. And thank you, COMMUNITY MEMBER , for taking the time to be with us.
4	I encourage everyone to continue following the Bus tour on ManufacturingExpress.org.
5	Before we let people, we're going to select a winner for our I Make America Hatch cooler giveaway.
6	I invite AEM REP NAME from AEM to come up here and join me in picking one lucky winner.
7	ANNOUNCE WINNER.



8	And finally, to close out today's festivities, let's all come together as we put our FACILITY NAME decal on the Manufacturing Express bus and take a photo with the full team.
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